Groups of people visiting the drop-in sessions for the Swanley and Hextable Master Vision.

- Landowners
- People from across the Housing spectrum (i.e. homeowners, renters, landlords, social housing tenants and people seeking affordable housing)
- Businesses ranging from high street shops such as Asda and Wilco, independent businesses and people who are self employed
- People who were unemployed or in receipt of benefits
- People thinking of moving into the area and those who've just moved to the area
- Parents whose children had moved out of area due to a lack of housing,
- People with a connection to Swanley but not currently residing in the District
- Parents with young children
- Children and young people, from primary school through secondary school (delivered through site specific workshops) and higher and further education
- People from different ethnic groups
- Statutory partners, including KCC, Campaign from Rural England, PSCOs
- Town and parish councillors
- Local campaign groups
- Shoppers
- Local workers from Swanley town centre and surrounding area, (both part time and full time)
- Commuters at location specific drop ins at Station.
- People who've lived in Swanley & Hextable for a significant period of time
- Doctors from local surgeries
- People with mental health difficulties
- People with learning disabilities
- People with physical disabilities
- Carers
- Representatives from local clubs and voluntary groups, including Sevenoaks Seniors Action Forum
- Leisure centre users & staff
- Older people, including those seeking to downsize.